ANDREA @RESMINI

GHOST IN THE SHELL

NAVIGATION, MEANING AND PLACEMAKING IN INFORMATION SPACE

CLASSIFICATION AND VISUALIZATION – INTERNATIONAL UDC SEMINAR
THE HAGUE, OCTOBER 24-25 2013
GHOST IN THE MACHINE
CYBERSPACE IS NOT A PLACE YOU GO TO BUT RATHER A LAYER TIGHTLY INTEGRATED INTO THE WORLD AROUND US
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Lufthansa
GOT 14:30 → AMS 18:55
AMS 18:45 → GOT 23:15
3 stopp (FRA)
1 stopp (FRA)

3335 kr
Lufthansa
GOT 10:25 → AMS 17:55
AMS 18:45 → GOT 23:15
8 stopp (FRA)
1 stopp (FRA)
A taxonomy of touchpoints, with a nod to P. Morville
This is a postdigital world of cross-channel experiences.
MONOLOGIC

DIALOGIC

POLYLOGIC
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<th>H</th>
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<th>Course</th>
<th>Winds</th>
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<td>10</td>
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<td>NNE</td>
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<tr>
<td>12</td>
<td>5</td>
<td>N2W</td>
<td>Variable</td>
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**Weather**: Strong gales and Cloudy N. W. in $\frac{1}{2}$ G. Moderate and Cloudy N. W. at $\frac{1}{2}$.
DIARY ENTRIES

The crew of this vessel, as fully manned, consist of 4 men, as could be expected — we drank some rum on board the vessel — Mr. Sheriffs, good sort of man, was left, but, though the vessel was to leave his life had no voyage to the Coast — Sheriffs, on account of some misfortune to the vessel — Captain

we then proceeded to Princess — where we drank 27 glasses of 15 ° Spirit — Mr. Sheriffs — He is the only man on board who signed their Articles, but he never saw what they signed, says that he himself also had not like it, but as an officer, not object, thinking it might be example in him to set — here was one of the men, who to sign, unless he saw them — denied this.
MISSING FOR SIX MONTHS
and Feared Dead By Town.

MURDERER AFOOT?

SHADOWY DOINGS
Misgivings and Schemes

The novel begins as a man, who later learn is John Jasper, leaves a London opium den. The next evening, Edwin visits Jasper, his uncle, who is the prior master at Cloisterham Cathedral. Edwin confides that he has misgivings about his betrothal to Rosa Bud. The next day, Edwin visits Rosa at the Nuns’ House, the boarding school where she lives. They quarrel good-naturedly, which they apparently do frequently during his visits. Meanwhile, having an interest in the cathedral cemetery, Jasper seeks the company of Durdles, a man who knows more about the cemetery than anyone else.

BEAUTIFUL ROSA BUD
The Victim? Or the Murderess?

Rosa’s guardian, Mr. Grewgious, tells her that she has a substantial inheritance from her father. When she asks whether there would be any forfeiture if she did not marry Edwin, he replies that there would be none on either side. Back at his office in London, Mr. Grewgious gives Edwin a ring which Rosa’s father had given to her mother, with the proviso that Edwin must either give the ring to Rosa as a sign of his irrevocable commitment to her, or return it to Mr. Grewgious. Mr. Bazzard, Mr. Grewgious’s clerk, witnesses this transaction.

“NO OTHER TRACE OF HIM IS FOUND”

A FINAL EVENING
Edwin’s Last Known Whereabouts

On Christmas Eve, Neville buys himself a heavy walking stick; he plans to spend his Christmas break hiking around the countryside. Meanwhile, Edwin visits a jeweller in order to repair his pocket watch; it is mentioned that the only piece of jewellery that he wears are the watch and a shirt pin. By chance he meets a woman, who is an opium user from London. She asks Drod’s Christian name and he replies that it is ‘Edwin’; she thinks nothing of it. For the only person who calls him ‘Ned’ is Jasper. Meanwhile, Jasper buys himself a black scarf of strong silk, which is seen again during the course of the novel. The reconciliation dinner is successful; at midnight, Drod and Neville leave together to go down to the river bank at a wind storm that rages that night.
Gilbert Jackson was reared on his father's farm, and at the age of 20 settled on a farm of his own. (This was in Alabama, his father had settled in that State when Gilbert was six years old). He continued farming there until 1840, when in company with several other families, he moved to Texas, the journey taking six weeks. For two years he lived at Columbus in agriculture, then pursued his first love, farming. In 1843 he moved to Chappell Hill, where he continued farming occupation until 1852. He landed in McLennan County on Christmas Day. Here he bought 640 acres where he now resides, paying for it $2,500 at that time, the only building was a little cabin—he moved his family into it and began improvements—few settlers there, most stock raising persons. His father lived 10 miles from him. Indians camped frequently near the Jacksons never had any trouble with them. Gilbert and his sons raised extensive stock raising—both cattle and horses. In 1865 they sold some of cattle at $1 each. He was considered many years largest stockman of the county and frequently drove herds to Missouri and Kansas.

Gilbert Jackson married January 1, 1834 Miss Mary Mitchell a native of South Carolina; daughter of Clifton and Ruth Parham Mitchell, S.C. Both Mr. and Mrs. Jackson were married in Mississippi. The Jacksons had ten children, Clifton, deceased, William died leaving that resides with subject of our sketch, Ruth wife of W. W. Slaughter of Waco, R. P. whose biography follows this, Mattie, wife of S. R. Waco, the others died without families. Mrs. Jackson died January 16 at 67 years old. She was for many years a member of Missionary Baptist Church.
ACT #1
ACT #4
MULTIPLE VOICES
MULTIPLE CHANNELS
NON-LINEAR NARRATIVE
A RIGID SPATIAL STRUCTURE ANCHORS THE STORY AND STRUCTURES SENSE-MAKING
Lev Manovich
The Language of New Media
REPRESENTATION AND ACTION ARE THE TWO SPECIFIC LANGUAGES OF NEW MEDIA
NEW MEDIA SPACES ARE SPACES OF NAVIGATION
ACTIVITIES AND ARTIFACTS MERGE INTO COMPLEX EXPERIENCES
HOW DO WE
MAKE SENSE
OF ALL THIS?
SPACE IS AT THE ROOT OF OUR SENSE OF EMBODIMENT. IT'S OBJECTIVE, IMPERSONAL AND UNDIFFERENTIATED.
PLACE INVOLVES MEMORIES
EXPERIENCES AND BEHAVIOR
IT'S PERSONAL, SUBJECTIVE
AND COMMUNITARIAN
NAVIGATION IS AN EMBODIED PROCESS OF SENSE-MAKING AND PLACE-MAKING SHAPED BY LANGUAGE
SEMANTIC

ABSTRACT

NOT LITERAL
IMAGE OF THE CITY
DISTINCTIONS WERE MADE BETWEEN THE DIFFERENT PARTS OF THE CITY
These parts were then reorganized in a personally meaningful mesh.
PERCEIVED FRAGMENTS WERE RECONNECTED INTO NEW CONCEPTUAL PATTERNS
PHMAPS FROM LITERATURE

JOURNEY OF ODYSSEUS

"I long for home, long for the sight of home. If any god has marked me out again for shipwreck, my rough heart can endure it. What hardship have I not long since endured at sea, in battle! Let the trial come."

While stranded on the island of the crows, Odysseus feasts upon the sacred honey of the gods. He is captured by the Cyclops Polyphemus, who blinds him and imprisons him in his cave. Hermes frees Odysseus from Polyphemus. But Ulysses,Odysseus' raft in revolting for the blinding of Polyphemus. The goddess fur resuce Odysseus, and he lands in Scyros. After hearing his tale, the Phaeacians give him passage home to Ithaca.
Solutions:

Pot/circus not necessary for buying breadth mints. Could instead talk to MolMF. Therefore, circus money is not necessarily required to steal the Idol o' Many Hands.

Buying map AND following storekeeper through forest are not both necessary. Once one is done, the other becomes technically unnecessary, although still helpful.

In Part II, you must take gunpowder twice. You do not necessarily need to put gunpowder in stew and then take more. You could also put gunpowder in cannon first, then take more.
SPATIAL UNDERSTANDING IS SOMETHING WE USE NATURALLY
“PLACE IS A WAY TO UNDERSTAND THE WORLD”

Yi Fu Tuan
QUESTS ARE A MIDDLE GROUND BETWEEN NARRATIVE AND ACTIONABILITY
PLACE-MAKING
ANCHORS
CROSS-CHANNEL EXPERIENCES
ITS GRAMMAR NOT BOUND
BY GEOMETRY BUT BY MEANING
AND ARTICULATED
THROUGH LANGUAGE
OLD SCHOOL: EVA BUYS A PAIR OF SHOES

1. **MEASURE**  foot.
2. **SELECT**  style + type of shoe.
3. **TEST**  shoes.
4. **SELECT**  a pair of shoes.
5. **PURCHASE**  shoes.
6. **GET**  a cupcake.

Dan Willis, @uxcrank
EVA Buys a pair of shoes AT THE MALL.
EVA Buys a pair of shoes at the MALL
User follows one primary intent after another.

More Realistic Path
User follows both primary and alternative intents.
Pervasive Information Architecture
Designing Cross-Channel User Experience
THANK YOU
PING ME: @RESMINI